

V I R T U A L I N T E R N A T I O N A L C O N F E R E N C E

SOLIDARITY IN CULTURE: HERITAGE PROTECTION UNDER CONDITIONS OF CRISIS

18 – 20 March, 2021



NACIONALNA I
SVEUČILIŠNA
KNJIZNICA
U ZAGREBU

<http://hpcc.nsk.hr/>

ABOUT THE CONFERENCE

Taking into consideration the current global threats to world heritage and the urgent need for developing a comprehensive heritage protection strategy, as well as for establishing a solidarity network of cultural institutions, the National and University Library in Zagreb is organising a virtual international conference ***Solidarity in culture: Heritage protection under conditions of crisis***, from 18 to 20 March 2021.

The aim of the conference is to highlight the significance of a carefully thought out, integrated and inclusive approach to the protection of cultural heritage, provide a platform for wider professional debate on various aspects of intra- and inter-sector cooperation and promote the spirit of cooperation and solidarity between cultural institutions in this context.

The conference programme is expected to bring together Croatian and foreign professionals in the field of preventive and curative conservation of material cultural heritage, as well as those specialising in safety policies and civil protection management.

The conference participants will have the opportunity to present new perspectives on the work in cultural heritage sector, research results and their specific insights and experiences in the context of heritage management in times of crisis.

The mix of **virtual presentations and workshops**, is designed to inspire audience participation and collaboration.

SPONSORSHIP PACKAGES

GENERAL SPONSOR – 10,000 EUR + VAT

Sponsorship package includes:

(exclusive sponsorship opportunity available to 1 company)

Sponsorship package includes:

Recognition as a General Sponsor in all forms of communication to the public

Acknowledgement at the opening and closing sessions of the Conference

A 20-minute presentation included in the Conference programme

Sponsor logo on the Conference website with link to the company website

Sponsor logo on the Conference promotional items

Recognition of sponsor status in news published on the NSK web pages and social networks

Recognition of sponsor status in all media appearances, reports, and correspondence related to the

Conference

Recognition of sponsor on the first page of the Conference programme

One promotional flyer given out to delegates in the virtual conference bag (virtual conference bag will be sent to delegates by e-mail)

Four full Conference registrations

4 annual memberships in the National and University Library in Zagreb

GOLD SPONSOR – 7,000 EUR + VAT

Sponsorship package includes:

Recognition as a Gold Sponsor in all forms of communication to the public

Acknowledgement at the opening and closing session of the Conference

Sponsor logo on the Conference website with link to the company website

Recognition of sponsor status in news published on the NSK's web pages and social networks

One promotional flyer given out to delegates in the virtual conference bag (virtual conference bag will be sent to delegates by e-mail)

Three full Conference registrations

Three annual memberships in the National and University Library in Zagreb

SILVER SPONSOR - 5,000 EUR + VAT

Sponsorship package includes:

Recognition as a Silver Sponsor in all forms of communication to the public

Acknowledgement at the opening and closing session of the Conference

Sponsor logo on the Conference website with link to the company website

Recognition of sponsor status in news published on the NSK web pages and social networks

One promotional flyer given out to delegates in the virtual conference bag (virtual conference bag will be sent to delegates by e-mail)

Two full Conference registrations

Two annual memberships in the National and University Library in Zagreb

BRONZE SPONSOR – 2,000 EUR + VAT

Sponsorship package includes:

Recognition as a Bronze Sponsor in all forms of communication to the public

Acknowledgement at the opening and closing session of the Conference

Sponsor logo on the Conference website with link to the company website

Recognition of sponsor status in news published on NSK web pages and social networks

One promotional flyer given out to delegates in the virtual conference bag (virtual conference bag will be sent to delegates by e-mail)

One full Conference registration

One annual membership in the National and University Library in Zagreb

ADVERTISING OPPORTUNITIES

PRESENTATION INCLUDED IN THE CONFERENCE PROGRAM

1500 EUR + VAT

Theme Your company/product/service

Date 18 – 20 March 2021

Duration 20 min

Includes

A 20-minute presentation included in the Conference programme

An advertisement in the conference programme and banner on the conference website

PROMOTIONAL VIDEO

500 EUR + VAT

Theme Your company/product/service

Date 18 – 20 March 2021

Duration Up to 5 minutes

Includes

A promotional video between the sessions and on the Conference website

An advertisement in the conference programme and banner on the conference website

BANNER

70 EUR + VAT

Theme Your company/product/service

Date 18 – 20 March 2021

Includes

An advertisement in the conference programme and banner on the conference website

For any additional information regarding the sponsorship options and advertising opportunities please contact the Marketing and PR Department of the National and University Library in Zagreb at **hpsc@nsk.hr**.

We hope that you will contact us as soon as possible, no later than the end of January 2021, so that we can have more time to promote your company.

More information about the Conference is available on the Conference website **<http://hpsc.nsk.hr/>**